

AIDAN ZANDERS

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OCCUPATION

CENTER FOR DIGITAL HUMANITIES

INFORMATION RESOURCE COORDINATOR *August 2008 - Present*

Designed and constructed websites for the CDH and Center affiliated projects, including: development of drupal themes, constructing pages in html & css, creation of images (digital illustrations, and photography.) Created logos for various granted research projects. Designed flyers and promotional materials for the Center's annual Future Knowledge lecture series, as well as posters for affiliated departments. Designed interfaces for Android and iPhone applications and created art and animation for humanities games. Converted and prepared video for web. Photographed center-related events. Created promotional videos for grant proposals. Led a team of up to 4 undergraduate developers at a time to complete projects on schedule.

GARNET & BLACK

ART DIRECTOR *August 2008 - May 2009*

Worked with the Editor in Chief to reposition the magazine as a serious publication. Created a unified vision which carried throughout the entire year. Pushed boundaries and ruffled feathers with edgy cover art choices. Fought against the budget cuts to save the magazine from destruction. Represented the University at the 87th Annual ACP/CMA National College Media Convention in Kansas City, MO.

UNIVERSITY PUBLICATIONS

PHOTOGRAPHY INTERN *January 2008 - May 2008*

Studied under professional photographers learning how to take: mug shots, environmental portraits, studio portraits & candid shots for various publications and websites that the university puts out. Learned how to light using speed lights. Gained proficiency in the RAW workflow. Learned how to use a professional level camera (Nikon D1x).

EDUCATION

University of South Carolina
Class of 2009
Bachelor of Arts in
Journalism & Mass Communication
Visual Communication / Media Arts
3.434

QUALIFICATION

Adobe: After Effects, Bridge,
Dreamweaver, Illustrator,
InDesign, InCopy, Photoshop
Premiere
Final Cut Pro, Motion
Office Suites

HTML, CSS, Wordpress, Drupal

Nikon & Canon SLR, studio lighting

RECOGNITION

2009: 3 Gold Student ADDY
awards for Editorial Design
2010: 3rd Place Best of Collegiate
Design (Table of Contents
Design)